

ABOUT

CloudStack Collaboration Conference is a 3-day gettogether for the global Apache CloudStack community and people interested in open-source technology.

The conference is aimed at developers, operators and users to discuss and evolve the open-source project, its functionality and real-world operability. This event will introduce you to the Apache CloudStack family, community leaders, project members and contributors.

The talks and sessions at the conference are selected via a Call for Presentations process, and selected by technical merit. Many of the talks are given by user organisations. This year, we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.



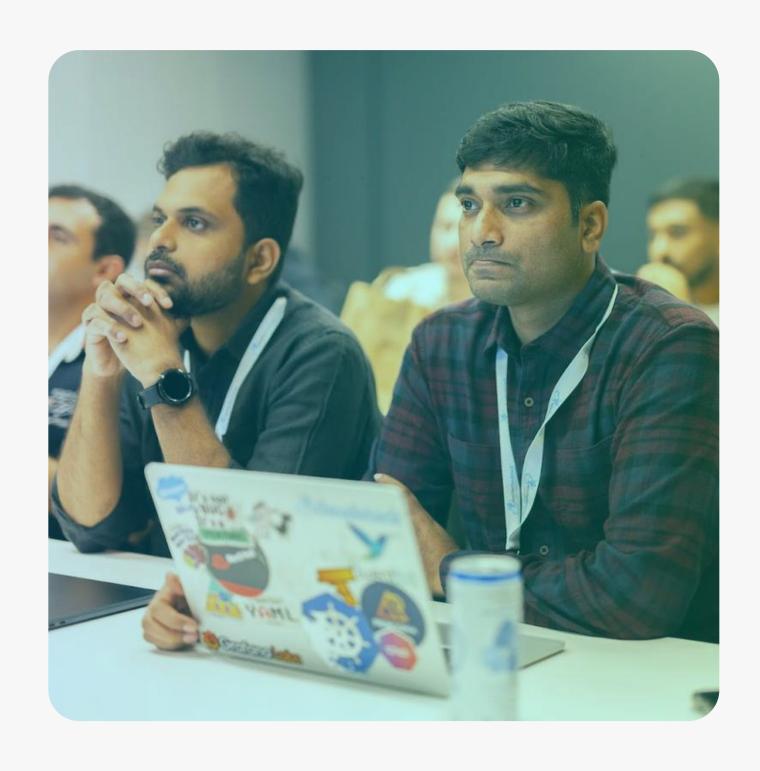




ATTENDEES



The CloudStack Collaboration Conference welcomes attendees from all over the globe. Our core audience is enterprises, cloud service providers, telcos and MSPs. Every region sends its best and brightest to share insights and knowledge on opensource technology, orchestrating public and private clouds and building laaS. The typical visitors are:



JOB POSITIONS

C-level Executives

Cloud Architects

Product Managers

Developers

COMPANIES

Cloud & Hosting

Telecommunications

Information Technology

Computer Software

IT Service Providers



SPONSORSHIP



Apache CloudStack events have consistently partnered with some of the top companies to bring our events to life!

By partnering with the CloudStack Collaboration Conference, you get brand visibility into one of the most dynamic and vibrant open-source communities globally.

Apache CloudStack is used by some of the world's largest telecoms, enterprises and Fortune 100 companies. Join the event as a sponsor and get the chance to meet and network with senior staff and C-level executives from these companies









PAST SPONSORS

















































JOTELULU



SPONSORSHIP PACKAGES



	€2450	€3750	€4950
Exhibiting			
Access to Attendees Details after the Event	X	×	~
Booth Space Free Tickets to Provide to Customers	×	•	~
and partners	5	8	10
Opportunity to provide a welcome bag insert or swag	×		✓
Speaking Opportunities			
Sponsored workshop	×	×	✓
Sponsored talk - 30 minutes	×	✓	✓
Visibility and Branding			
10-minute sponsor sit-down interview, recorded at the event, posted on ACS YouTube Channel	×	×	✓
Branding of all recordings uploaded on CloudStack YouTube channel	×	×	✓
Logo on event T-shirts	×	×	✓
Promo interview of company's Use Case with CloudStack posted on ACS YouTube prior to event	×	✓	✓
Sponsor-branded Post-event Newsletter to all attendees	×	✓	✓
Inclusion with logo & link in newsletter to attendees	×	✓	✓
Sponsored Blog Post	✓	✓	✓
Logo displayed on breaks screens	✓	✓	✓
Sponsored post on social media channels from @CloudStack social media channels	✓	✓	✓
Branded QR graphic throughout the conference space	×	✓	✓
Logo & link on conference website, sponsor recognition	✓	✓	✓
Logo displayed on conference opening	✓	✓	~

Diamond



LIMITED SPONSORSHIP PACKAGES



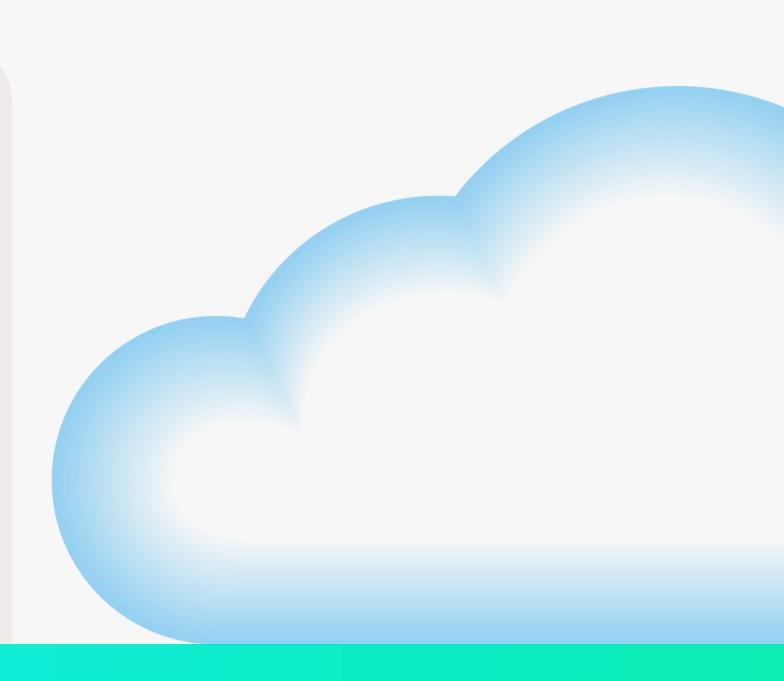
Gain valuable exposure with our exclusive sponsorship opportunities.

Hackathon Day Sponsor €1450

- Branding in Hackathon room (sponsors must provide rollups and similar)
- ✓ Logo on official Hackathon photos
- 5-minute speaking slot during the Hackathon
- ✓ Social media + blog post
- ✓ Logo & link on conference website
- ✓ Logo in opening ceremony
- ✓ Insert or swag in welcome bag

Exclusive Drinks Sponsor on Day 2

- Exclusive branding at the cocktail venue
- Mention during cocktail welcome speech
- Signature Drink Branding Name and brand a custom cocktail
- Social Media Photo Contest Encourage attendees to post branded cocktail pics (prize provided by sponsor)
- Social media + blog post
- ✓ Logo & link on conference website
- Option to provide branded swags
- ✓ Photo Backdrop/Selfie Spot or Frame (must be provided by the sponsor)





KEYMARKETING OPPORTUNITIES



Booth Space

Opportunity to have your own branded physical and virtual booth where you present your company and meet potential customers.

Sponsored Workshops

Opportunity to organise a workshop and present your technology and how people during the event breaks. can start using it.

@CloudStack Posts

Sponsored post on social media channels from official @CloudStack handle. Subject to preapproval from event team.

Swag Items

Send promo codes, discounts, vouchers & virtual swags to our event attendees. Provide bags inserts for each attendee.

Logo On Break Screens

Your logo will be displayed on the transition screens

Newsletter

Your log + link + info sent as a part of a newsletter to previous attendees at the event.

Sponsored Talk

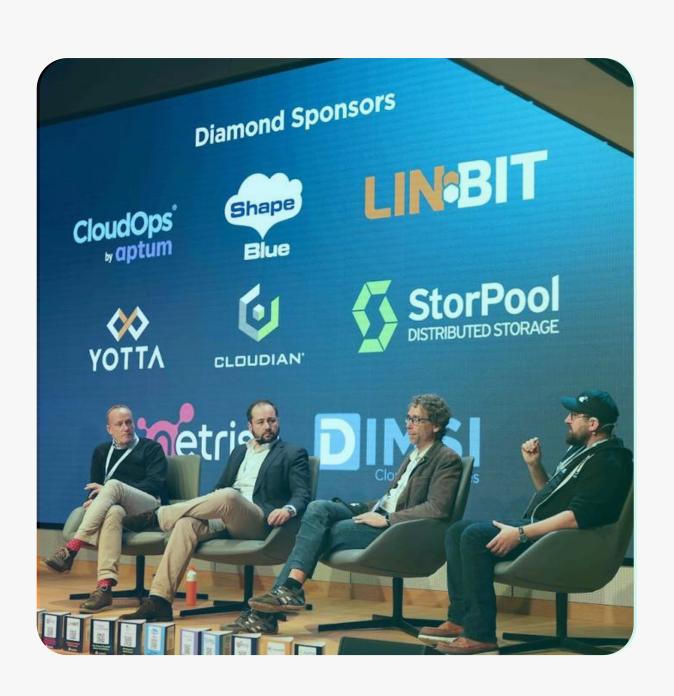
30 minute talk as part of the main agenda for your product and company.

Interview

10-minute sit-down interview with a member of your team, recorded at the event, posted on ACS YouTube Channel.

Dedicated Newsletter

Your logo + link + info sent as a dedicated post-event email to attendees.







SPEAKING OPPORTUNITIES

The talks and sessions at the CloudStack Collaboration Conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.

30-minutes Sponsored Talk

Available to Gold and Diamond Sponsors

30 minutes Live Talk Intensive session, followed by a short Q&A

10-minutes Sponsored Interview

Available to Diamond Sponsors

10-minute sponsor sitdown interview, recorded at the event, posted on ACS YouTube Channel

High-Impact Panel Discussions

Opportunity to be a part of the most highly attended sessions.

Speakers for these panels will be selected by the organisers to ensure diverse perspectives and meaningful sessions.



SPONSORSHIP INQUIRIES

If you have any questions about sponsorship, your partnership benefits or concerning the event in general, we will be happy to assist you. Take advantage and become a part of the CloudStack Community!

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