

apachecloudstack

cloud
STACK
COLLABORATION
CONFERENCE

CloudStack Collaboration Conference

November 20–22, 2024
Madrid, Spain

Biggest Get Together of the Global Apache CloudStack Community

ABOUT

CloudStack Collaboration Conference is a 3-day in-person event for the global Apache CloudStack community and people interested in open-source technology.

The yearly conference is aimed at developers, operators and users to discuss and evolve the open-source software project, its functionality and real-world operability. This event will give you a chance to meet the Apache CloudStack family, community leaders, project members and contributors.

We encourage you to explore this brochure to get a sense of the experiences we will create. CloudStack Collaboration Conference is all about creating opportunities!

The talks and sessions at CloudStack Collaboration conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.



ATTENDEES



CloudStack Collaboration Conference welcomes attendees from all over the globe. Our core audience is enterprises, cloud service providers, telcos and MSPs. Every region sends its best and brightest to share insights and knowledge on open-source technology, orchestrating public and private clouds, building IaaS. The typical visitors are:

JOB POSITIONS

C-level Executives

Cloud Architects

Product Managers

Developers

INDUSTRIES

Public Cloud Providers

Telecommunications

Information Technology

Computer Software

Payment Processing

SPONSORSHIP



Apache CloudStack events have consistently partnered with some of the top companies to bring our events to life!

This year we translate exhibition opportunities into virtual space. By partnering with the CloudStack Collaboration Conference, you get brand visibility into one of the most dynamic and vibrant open-source communities globally.

Apache CloudStack is used by some of the world's largest telecoms, enterprises and Fortune 100 companies. Join the event as a sponsor and get the chance to meet and network with senior staff and C-level executives from these companies.



PARTNER PACKAGES

| | Community 500 € | Silver 1950 € | Gold 2950€ | Diamond 4250 € |
|--|--------------------|------------------|---------------|-------------------|
| Exhibiting | | | | |
| - Attendees Contacts | × | × | × | ✓ |
| - Booth Space | × | × | ✓ | ✓ |
| - Free Tickets to Provide to Customers and partners | 3 | 10 | Unlimited | Unlimited |
| - Opportunity to provide a welcome bag insert or swag | × | ✓ | ✓ | ✓ |
| - Branded 1-1 Table in Networking Lounge and Lunch | × | × | ✓ | ✓ |
| Speaking Opportunities | | | | |
| - Product Pitches | ✓ | × | × | × |
| - Sponsored talk - 15 minutes | × | × | ✓ | ✓ |
| - Sponsored workshop | × | × | × | ✓ |
| Visibility and Branding | | | | |
| - Logo & link on conference website, Sponsor recognition | × | ✓ | ✓ | ✓ |
| - Logo displayed on conference opening | ✓ | ✓ | ✓ | ✓ |
| - Sponsored Blog Post | × | ✓ | ✓ | ✓ |
| - Inclusion with logo & link in newsletter to attendees | × | ✓ | ✓ | ✓ |
| - Logo displayed on breaks screens | × | ✓ | ✓ | ✓ |
| - Welcome flag with Sponsors logo | × | × | × | ✓ |
| - 10-minutes Sponsor Interview Recording & posting on ACS YouTube Channel | × | × | ✓ | ✓ |
| - Sponsored post on social media channels from official @CloudStack handle | × | × | ✓ | ✓ |
| - Sponsor-branded Post-event Newsletter to all attendees | × | × | ✓ | ✓ |
| - Branding of all recordings uploaded on the official CloudStack YouTube channel | × | × | × | ✓ |
| - Logo on T-shirts | × | × | × | ✓ |

Exclusive:

Exclusive Drinks Sponsor and Branding of the Drinks Space on Day 2: 1500 €

MARKETING OPPORTUNITIES



Booth Space

Opportunity to have your own branded booth, where you can present your company and meet potential customers'.

Bag Insert

Provide promo codes, discounts, vouchers, swags or brochures to our event attendees. Will be included in the welcome bag for each attendee.

Branded 1-1 Tables

A table branded with your logo and company name in the networking area.

Sponsored Talk

15 minute talk as part of the main agenda for your product and company.

Product Pitches

5 minutes product pitch from all community sponsors. The story of your product and its integration or compatibility with CloudStack.

Sponsored Workshops

Opportunity to organize a workshop and present your technology and how people can start using it. 45 minutes duration.

Sponsored Blog Post

A blog post on the CloudStack Collaboration Conference Website, with content provided from you and link to your website.

10 minute Sponsor Interview

Interview recording with your company representative, focused on your product and how community members can benefit from it.

@CloudStack Posts

Sponsored post on social media channels from official @CloudStack handle. Subject to pre-approval from event team.

Logo on Video Recordings

Logo on all video recordings uploaded on the official CloudStack YouTube channel.

Post-event Newsletter

A newsletter sent on the Monday after the event to all event attendees. Branded with your company logo and with content provided from you.

Dedicated Newsletter

Your logo + link + info sent as a dedicated post-event email to attendees.

Logo on T-shirts

Logo on the back of the official event T-shirts. Reserved only for our Diamond sponsors.

Exclusive Drinks Sponsor

Partner will be named in official agenda as the sponsor of the drinks. Branding on-place. Photos from the drinks with the partner logo. Roll up banners positioned during the drinks.

SPEAKING OPPORTUNITIES



The talks and sessions at the CloudStack Collaboration conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.

| 5 minute Product Pitch | 15 minute Sponsored Talk | Sponsored Workshop | CFP |
|---|--|---|---|
| Available to Community Sponsors only | Available to Gold and Diamond Sponsors | Available to Diamond Sponsors only | Available to anyone |
| 5 minutes Live or pre-recorded Post-session Q&A in Networking Lounge | 15 minutes Live Talks Intensive session followed by a short Q&A | 45 minutes sessions Technology focus Live and interactive | 30 minutes talks Presented during core event time |

SCHEDULE OVERVIEW



Final Agenda TBA Soon

November 20

Hackathon Day

November 21

Welcome Speech
Keynote Talk - The Future
of CloudStack
Technical Track
Sponsor Workshops
Drinks and Get Together
Party

November 22

Technical Track
Success Stories
Integrations
Sponsor Workshops
Closing

SPONSORSHIP INQUIRIES



If you have any questions about sponsorship, your partnership benefits or concerning the event in general, we will be happy to assist you.

Take advantage and become a part of the CloudStack Community!

The CloudStack Collaboration Conference is a non-profit event. We rely entirely on sponsors to organize the event and use all funding for the sake of the event organization.

Ivet Petrova
Event Manager

+359883321596

ivet.petrova@shapeblue.com

<https://www.linkedin.com/in/ivpetrova/>





CloudStack Collaboration Conference

November 20–22, 2024
Madrid, Spain

*CloudStack and the CloudStack logo are trademarks of the Apache Software Foundation.