ABOUT

CloudStack Collaboration Conference is a 2-day get to-gether for the global Apache CloudStack community and people interested in open-source technology.

The conference is aimed at developers, operators and users to discuss and evolve the open-source software project, its functionality and real-world operability. This event will meet you with the Apache CloudStack family, community leaders, project members and contributors.

We encourage you to explore this brochure to get a sense of the experiences we will create. CloudStack Collaboration Conference is all about creating opportunities!

The talks and sessions at CloudStack Collaboration conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.

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open source cloud computing

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COLLABORATION
CONFERENCE

ATTENDEES

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CloudStack Collaboration Conference welcomes attendees from all over the globe. Our core audience is enterprises, cloud service providers, telcos and MSPs. Every region sends its best and brightest to share insights and knowledge on open-source technology, orchestrating public and private clouds, building IaaS. The typical visitors are:

JOB POSITIONS

C-level Executives

Cloud Architects

Product Managers

Developers

INDUSTRIES

Cloud & Hosting

Telecommunications

Information Technology

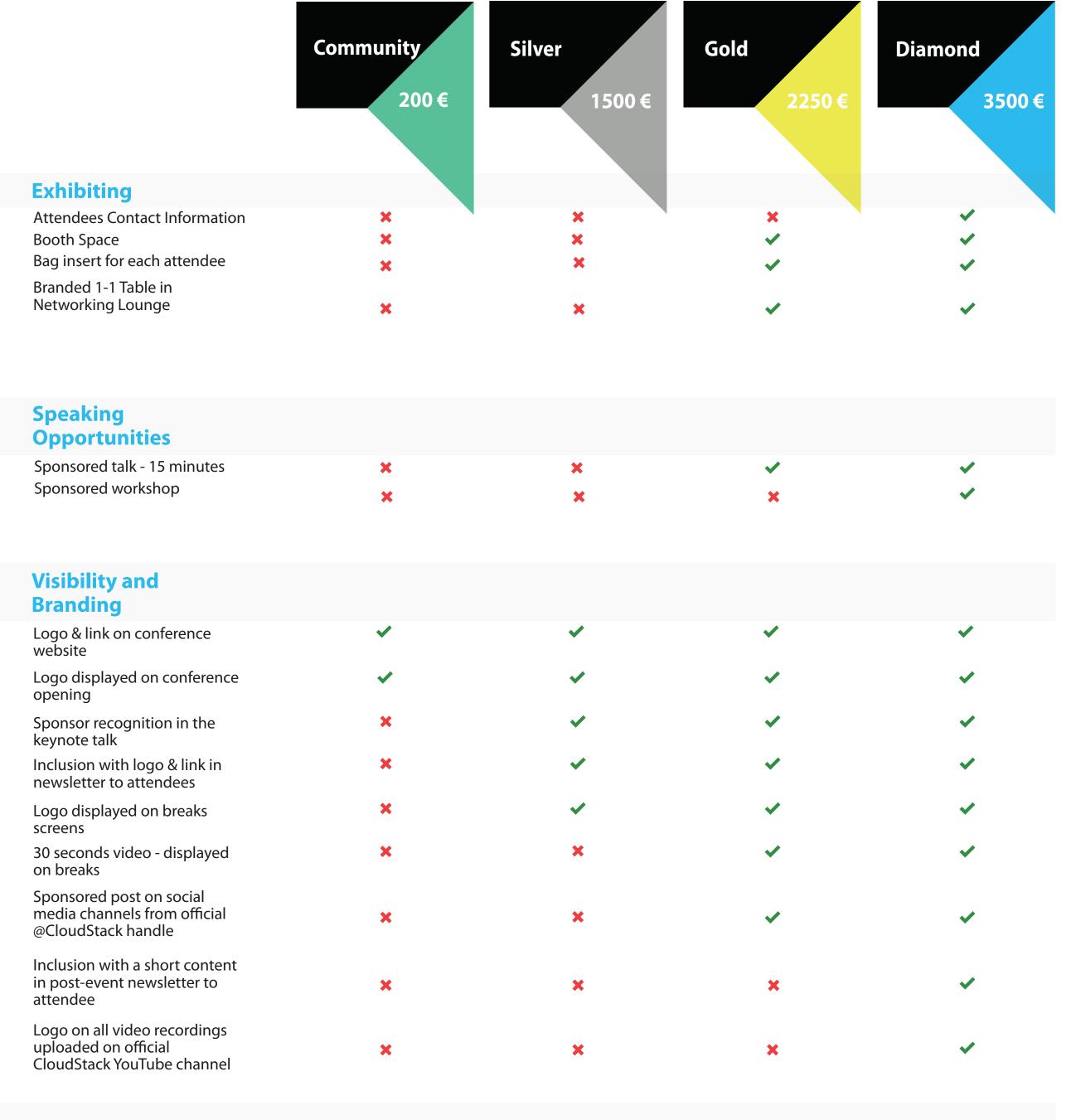Computer Software

Payment Processing

SPONSORSHIP

Apache CloudStack events have consistently partnered with some of the top companies to bring our events to life!

This year we are ready to provide the community with a hybrid experience - an in-person event bundled with a state-of-the-art online platform. By partnering with CloudStack Collaboration Conference you get brand visibility into one of the most dynamic and vibrant open-source communities globally.

Apache CloudStack is used by some of the world's largest telecoms, enterprises and Fortune 100 companies. Join the event as a sponsor and get the chance to meet and network with senior staff and C-level executives from these companies.

PARTNER PACKAGES

	Community 200 €	Silver 1500 €	Gold 2250 €	Diamond 3500 €
Exhibiting				
Attendees Contact Information	✖	✖	✖	✔
Booth Space	✖	✖	✔	✔
Bag insert for each attendee	✖	✖	✔	✔
Branded 1-1 Table in Networking Lounge	✖	✖	✔	✔
Speaking Opportunities				
Sponsored talk - 15 minutes	✖	✖	✔	✔
Sponsored workshop	✖	✖	✖	✔
Visibility and Branding				
Logo & link on conference website	✔	✔	✔	✔
Logo displayed on conference opening	✔	✔	✔	✔
Sponsor recognition in the keynote talk	✖	✔	✔	✔
Inclusion with logo & link in newsletter to attendees	✖	✔	✔	✔
Logo displayed on breaks screens	✖	✔	✔	✔
30 seconds video - displayed on breaks	✖	✖	✔	✔
Sponsored post on social media channels from official @CloudStack handle	✖	✖	✔	✔
Inclusion with a short content in post-event newsletter to attendee	✖	✖	✖	✔
Logo on all video recordings uploaded on official CloudStack YouTube channel	✖	✖	✖	✔

Power-Ups: Promotional Push Notification 500 €   Sponsored newsletter to all participants after event 1000 €

MARKETING OPPORTUNITIES

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Booth Space
Opportunity to have your own branded physical and virtual booth where to present your company and meet potential customers.

Swag Items
Send promo codes, discounts, vouchers, virtual swags to our event attendees. Provide bags inserts for each attendee.

Branded 1-1 Tables
A table branded with your logo and company name in the virtual networking area.

Sponsored Talk
15 minutes talk as part of the main agenda for your product and company.

Push Notification
Push notification with short message sent to event attendees during the event.

Sponsored Workshops
Opportunity to organize a workshop and present your technology and how people can start using it.

Logo On Break Screens
Your logo will be displayed on the transition screens during the event breaks.

30-seconds Video
Your corporate or product video streamed during the event breaks, before and after sessions.

@CloudStack Posts
Sponsored post on social media channels from official @CloudStack handle. Subject to pre-approval from event team.

Logo on Video Recordings
Logo on all video recordings uploaded on the official CloudStack YouTube channel

Post-event Newsletter
Your link and logo or content included in the post-event newsletter to attendees.

Dedicated Newsletter
Your logo + link + info sent as a dedicated post-event email to attendees.

SPEAKING OPPORTUNITIES

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15-minutes Sponsored Talk	Sponsored Workshop	CFP
Available to Silver, Gold and Diamond Sponsors 15 minutes Live Talks Intensive session followed by a short Q&A	**Available to Gold and Diamond Sponsors only** 2 hour sessions Technology focus Live and interactive	**Available to anyone** 30 or 60 minutes talks Presented during core event time

SCHEDULE OVERVIEW

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Final Agenda TBA Soon

November 23

Technical Track
Success Stories
Integrations
Sponsor Workshops
Virtual Pub

November 24

Technical Track
Success Stories
Product Pitches
Sponsor Workshops
CloudFun Party

SPONSORSHIP INQUIRIES

If you have any questions about sponsorship, your partnership benefits or concerning the event in general, we will be happy to assist you.
Take advantage and become a part of the CloudStack Community!

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November 23-24, 2023

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