

# CloudStack Collaboration Conference Hybrid

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November 14-16, 2022

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Sofia, Bulgaria

Or

Remote

Biggest Get Together of the Global CloudStack Community

# ABOUT

**CloudStack Collaboration Conference is a 3-day hybrid get together for the global Apache CloudStack community and people interested in open-source technology.**

The hybrid event is aimed at developers, operators and users to discuss and evolve the open-source software project, its functionality and real-world operability. This event will introduce you to the Apache CloudStack family, community leaders, project members and contributors.

**We encourage you to explore this brochure to get a sense of the experiences we will create. CloudStack Collaboration Conference is all about creating opportunities!**

The talks and sessions at CloudStack Collaboration conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.



HYBRID

**cloudstack**  
**COLLABORATION  
CONFERENCE**

# ATTENDEES



CloudStack Collaboration Conference welcomes attendees from all over the globe. Our core audience is enterprises, cloud service providers, telcos and MSPs. Every region sends its best and brightest to share insights and knowledge on open-source technology, orchestrating public and private clouds, building IaaS. The typical visitors are:

## JOB POSITIONS

C-level Executives

Cloud Architects

Product Managers

Developers

## INDUSTRIES

Cloud & Hosting

Telecommunications

Information Technology

Computer Software

Payment Processing

# SPONSORSHIP

**Apache CloudStack events have consistently partnered with some of the top companies to bring our events to life!**

This year we translate exhibition opportunities into virtual space. By partnering with CloudStack Collaboration Conference you get brand visibility into one of the most dynamic and vibrant open-source communities globally.

Apache CloudStack is used by some of the world's largest telecoms, enterprises and Fortune 100 companies. Join the event as a sponsor and get the chance to meet and network with senior staff and C-level executives from these companies.





# PARTNER PACKAGES

	Community 200 €	Silver 850 €	Gold 1500 €	Diamond 2500 €
<b>Exhibiting</b>				
Attendees Contact Information	✗	✗	✗	✓
Virtual Booth Space	✗	✓	✓	✓
Physical Booth Space	✗	✗	✓	✓
Booth Representatives	✗	3	5	8
Opportunity to Provide Swag items	✗	✓	✓	✓
Branded 1-1 Table in Networking Lounge	✗	✓	✓	✓
<b>Speaking Opportunities</b>				
Product Pitches	✓	✗	✗	✗
Sponsored talk - 15 minutes	✗	✓	✓	✓
Sponsored workshop	✗	✗	✓	✓
<b>Visibility and Branding</b>				
Logo & link on conference website	✓	✓	✓	✓
Logo displayed on conference opening	✓	✓	✓	✓
Sponsor recognition in the keynote talk	✗	✓	✓	✓
Inclusion with logo & link in newsletter to attendees	✗	✓	✓	✓
Logo displayed on breaks screens	✗	✓	✓	✓
30 seconds video - displayed on breaks	✗	✗	✓	✓
Sponsored post on social media channels from official @CloudStack handle	✗	✗	✓	✓
Inclusion with a short content in post-event newsletter to attendee	✗	✗	✓	✓
Logo on all video recordings uploaded on official CloudStack YouTube channel	✗	✗	✗	✓
Option to Provide Bag Inserts For Physical Attendees	✗	✗	✓	✓

## Power-Ups:

Promotional Push Notification 500 €

Sponsored newsletter to all participants after event 1000 €

# MARKETING OPPORTUNITIES



## Hybrid Booth Spaces

Opportunity to have your own branded physical or virtual booth to present your company and meet meet potential customers.

## Swag Items

Send promo codes, discounts vouchers, physical or virtual swags to our event attendees.

## Branded 1-1 Tables

A table branded with your logo and company name in the virtual networking area.

## Sponsored Talk

15 minutes talk as part of the main agenda for your product and company.

## Product Pitches

5 minutes product pitch from all community sponsors. The story of your product and its integration or compatibility with CloudStack

## Sponsored Workshops

Opportunity to organize a workshop and present your technology and how people can start using it.

## Logo On Break Screens

Your logo will be displayed on the transition screens during the event breaks.

## 30-seconds Video

Your corporate or product video streamed during the event breaks, before and after sessions.

## @CloudStack Posts

Sponsored post on social media channels from official @CloudStack handle. Subject to pre-approval from event team.

## Logo on Video Recordings

Logo on all video recordings uploaded on the official CloudStack YouTube channel

## Post-event Newsletter

Your link and logo or content included in the post-event newsletter to attendees.

## Dedicated Newsletter

Your logo + link + info sent as a dedicated post-event email to attendees.

## Push Notification

Push notification with short message sent to event attendees during the event.

# SPEAKING OPPORTUNITIES

The talks and sessions at CloudStack Collaboration Conference are selected via a CFP process and selected for their technical merit. Many of the talks are given by user organisations. This year we also plan a limited number of sponsored sessions to allow eco-system companies to share their products and services.

<b>5-minutes Product Pitch</b>	<b>15-minutes Sponsored Talk</b>	<b>Sponsored Workshop</b>	<b>CFP</b>
<b>Available to Community Sponsors only</b>	<b>Available to Silver, Gold and Diamond Sponsors</b>	<b>Available to Gold and Diamond Sponsors only</b>	<b>Available to anyone</b>
5 minutes Live or pre-recorded Post-session Q&A in Networking Lounge	15 minutes Live Talks Intensive session followed by a short Q&A	2 hour sessions Technology focus Live and interactive	30 or 60 minutes talks Presented during core event time

# SCHEDULE OVERVIEW



November 14

TBC

November 15

TBC

November 16

TBC



# SPONSORSHIP INQUIRIES



If you have any questions about sponsorship, your partnership benefits or concerning the event in general, we will be happy to assist you.  
Take advantage and become a part of the CloudStack Community!

**Jamie Pell**  
Event Manager

[info@cloudstackcollab.org](mailto:info@cloudstackcollab.org)



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